



Peter & Reo Smith
Rotary Club of
Whangarei City

District Governor's NEWSLETTER MARCH 2017



PETER C. SMITH GOVERNOR
D9910 2016 — 2017

Res 09 435 1391

Bus 09 430 3186

Mob 021 430 316

pcsmith.rotary@gmail.com

PO Box 1357,
Whangarei 0140 NZ

DISTRICT DIARY EVENTS:

9910 DISTRICT CONFERENCE

21-23 April (See Flyer page 2)

IN THIS ISSUE

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- Club News
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- RSE Newsletter
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MARCH is



ROTARY LITERACY Month

Newsletter items
for APRIL

DG Newsletter

to Margaret Cebalo

cebalo.bam@extra.co.nz

by 25th APRIL 2017



Have you registered for the Conference yet?

Now that we are well into the Business Section of this Rotary year, it is a good time for everyone to check out where their Club is at and to see how all your Plans and Strategies are working out.

The easiest way is to go to:

"My Rotary-News&Media-Office of the President-President Citation"
and click on **Rotary Clubs**.

Where your Club is up to and what is remaining for your Club to achieve a Citation is all there.

Your Rotary, Rotoract or Interact Club can also earn a Presidential Citation for achieving goals that strengthen rotary and your Club. Activities include growing your Membership, Developing Sustainable Service Projects, giving to the Rotary Foundation and building awareness of Rotary in your Community.

Don't be put off or lose enthusiasm when you first see where your Club is at, as there is still time to make a big difference to the result before the deadline appears.

Of special note is not to leave your **Foundation Giving** too late. Remember, as I outlined in my Strategies during my Club Presentations that this is the Centennial of the Foundation. March is still a good time to facilitate this.

As Clubs have been working away on their Projects throughout the year, there are some wonderful examples coming to light, eg, to name but a few:

Kumeu

Drone Project
for Muriwai Surf
Life Saving Club

Kerikeri

Wairoa Stream
Bridge Project

Noumea Ducos Boulari

Quay Manto Water Project

With a bit of luck and persuasion watch where these and other worthy D9910 Projects appear.

See you all at our Conference here at Forum North, Whangarei.

**It is a Conference with a difference —
You won't be disappointed.**

**Cheers,
PC & Reo.**



Compliments — Verbal Sunshine



Rutherford Rede
www.rutherfordrede.co.nz

**Our sponsors for our
Rotary year**



Forrest Funeral Services
www.forrests.co.nz



D9910 Training Dates 2017

Sunday 7 May:
The District Training Assembly (LETS)
 at Waitakere College,
 42 Rathgar Rd, Henderson

Sunday 25 June:
District 9910 Changeover
 at Waitakere College,
 42 Rathgar Rd, Henderson

"Courage
 is what it takes to
 stand up and speak

Courage
 is also what it
 takes to sit down
 and listen"

Click on the
 following links for
 Presidential Citation
 Resources and Help Guide
[Achievement Guide](#)
[Citation how-to video](#)

Rotary District 9910 CONFERENCE WHANGAREI LOVE IT HERE!

21 – 23 April 2017

Cost per person \$250

ONLINE REGISTRATION

[\(click here\)](#)

PROGRAMME OUTLINE

Friday evening and Saturday Morning

Late Registrations and Online Registration pack "pick-ups"

Saturday Morning

Official Opening
 Powhiri/Cultural Performance
 Mayoral Address
 Rotary International Rep - Jennifer Coburn
 Presentations
 Guest Speaker - Update on Vanuatu- Lindsay Ford

Morning Tea

Guest Speaker - Purple House - Sarah Brown
 Presentations
 Key Note Speaker - Dr Shane Reti
 Governor District 9930
 Cultural Performance

Lunch

Town Basin Loop walk for Alzheimers
 (bus available to and from starting point)

Dinner - Ticket Entry

Evening dinner and entertainment

Sunday Morning

Conference Formalities - AGM
 Presentations

Morning Tea

Rotary Moments
 Key Note Speaker- Dr Lance O'Sullivan
 Rotary International Representative -
 Jennifer Coburn
 Wrap Up

Full Programme Info

[\(click here\)](#)

Guest / Key Note Speakers Info

[\(click here\)](#)

Accommodation Information

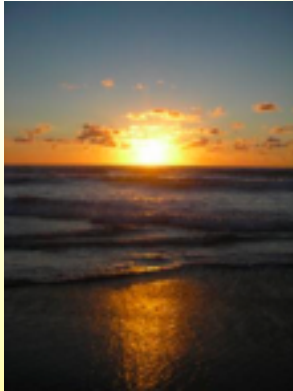
[\(click here\)](#)

and Local Accommodation Options

[\(click here\)](#)

The following is from Ron King of Kumeu Rotary

**Club
News**



The Drone that Kumeu Rotary donated to the Muriwai Surf Lifesaving Club is being used, albeit for training and general purposes. One, being to survey the beach at day end. On the west coast the setting sun tends to blind the eyes of surf lifesavers to see any swimmers in the water, the drone is sent out above the water and turned to view back to looking at the beach and swimmers, simple but effective.

To my knowledge there have been no "Dramas" to highlight the effectiveness of the drone.

Kumeu Rotary have donated a satellite phone to the "Muriwai First Response" "a division of St John"

Muriwai First response, covers an area within Kumeu, Huapai and nearly to Hellensville via SH 16 and all the area to the coast. The area is well known for virtually nil communications at Muriwai Beach and Woodhill Forest, hence the satellite phone is a must

As a footnote it is believed that PDG Ken Linkhorn, during his turn of District Governor, had a satellite phone to keep him in contact with Rotary.

The following are excerpts from Takapuna North Bulletin

**Club
News**

The Quiz Night

The Quiz Night was a great success! Our Team 'Selena' won first prize – we didn't know we had such talent! A good turn out with over 24 members on three tables.

The format was different from ours being managed by the pub and highly automated with a different style of questions supported by visuals throughout the room on several screens.

There were 21 tables and the night raised \$6000 from a large crowd from many Clubs. A great start for the 'new' Glenfield Club!

WINE

We raised over \$400 towards Club funds at our last wine tasting — keep up the good work!

East Coast Bays ...

Club
News

The following is an excerpt from February 28th issue

Morgan's Message

I write this message on the 1st March (where did February go?) in quiet disbelief that this Rotary year has only 4 months left to run. Today I've had a "Rotary morning", first the normal monthly breakfast meeting with all Club Presidents in our cluster group, with Assistant Governor David and AG Merv presiding. Then at 10.00am I represented our club at the 15th Anniversary meeting of the Combined Probus Club of East Coast Bays.

ECB Rotary Club sponsored this Probus Club in 2002, and it was one of our Club members, George Wyman, who did the ground work to get the Club up and running. So it was fitting that George was MC for this special Probus meeting, in his capacity as the outgoing President. There were many friendly faces present, including past ECB Rotary Club members Warren Sanderson,

Ted Brock, Jack Mann, just to name a few. The Club has a very healthy 133 members and is in good heart. Probus clubs are social clubs (the name being derived from "Professional" and "Business") for active retirees. The first Probus Club in NZ was chartered in 1974 only 2 years after our own Rotary Club.

Finally, please don't forget that this year's Rotary Conference is fast approaching (21st to 23rd April) so please let Keith know if you are intending to come along and represent ECB Rotary Club. It would be nice to have a good turnout, as it's much more fun!!

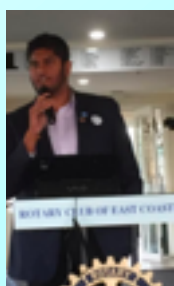
Have a look at: <http://rotaryconference9910.org.nz/> and <http://rotaryconference9910.org.nz/program-17/>

President Gary

The following is an excerpt from March 14th issue

SCIENCE FORUM – Aimee Dai

Aimee is this year a Year 13 student at Rangitoto College, and during her Christmas break attended the Science Forum where the 160 students live in the Auckland University Hall of Residence and are given opportunities to explore science and technology, and socialize with others of similar academic ability. Her presentation to us was about some of the highlights of being able to attend her interests in bio-medical, chemistry, computer aided design, a visit to Fisher & Paykel, covering theory and field work, including busking, joining in group social outings, and making long-lasting friendships. Aimee gave us a demonstration of Diabolo (like a Chinese giant yoyo). She took the opportunity to thank our club for enabling her to go to the forum.



Ishan Kokulan was able to attend the Global Development Tour 2017. Ishan in the past has attended MUNA and entered UN Youth Diplomacy Competition. The Global Development Tour takes young New Zealanders to see the world through a future as it could be in 2030. His chosen subject Global Sustainable Cities and Communities. The trip included London - visiting NZ Trade & Enterprise. Copenhagen - a green city, finding out about beef as an unsustainable food in the long term, and bugs being a food of the future for protein and harvesting, a sustainable food. Visiting Brussels - their smog problem, engineering and electric cars. Geneva - League of Nations.

Paris - UNESCO. Then New York - attending the Youth Assembly at United Nations Headquarters. Is poverty and hunger a political problem? A highlight meeting Helen Clark.



Post script - ECB Rotary helped with the registrations for the Coastal Challenge.

Our Jenna doing her part for Hospice and putting the rest of us to shame.

The following are excerpts from

Browns Bay Bulletin

**Club
News**

Science Form

Our two sponsored Science Forum attendees both gave very polished presentations on the knowledge and insights they gained from their attendance at the residential forum. Both young ladies said that they had had a wonderful time and made friendships that they believe will last a lifetime. Both expressed their gratitude to Rotary Browns Bay for the opportunity to attend.

Maddy went into the forum with the aim of furthering her interest in prosthetics and bioengineering. However, she realised that prosthetics involves extensive study in biology and she discovered at the forum that physics is her thing! The aircraft engineering module fuelled a passion that she never realised she had. She now has a new outlook and will explore engineering from now on. Her team (the Yellow team) won the volley ball competition.

Caitlin stated that before the Science Forum she would not have even been able to address a group like Rotary Browns Bay. Also before the Forum she couldn't play volleyball (and she still can't). She showed us a photograph of the Red team, but she pointed out that no one can see her because it didn't occur to the Red team that short people should stand at the front! Where Maddy changed her mind about her career aspirations, Caitlin found that the Forum solidified her interest in forensics and her aim now is to become a Medical Examiner in New Zealand.

Two excellent presentations.



Looking for the Centurion Application Form?



It is now on the D9910 website, at this link

<http://rotarydistrict9910.org/Page/rotary-foundation>

or go to D9910 website/Our Programs/For Everyone/Rotary Foundation

Club News

**Guest speaker Sue Newton,
Editor of the Onehunga Community News**

The Community News has been in Onehunga for at least 25 years; the earliest copy that Sue has is from 1992. Prior to that the publication was called the Roskill and Onehunga Times.

At the beginning it was a black and white flyer, 8-12 pages long, started by the Business Association. Ian Fox bought the paper in 2000 and over the next four years, built it up to a 16-20 page news magazine. Sherryn Werner bought it in 2004 and she took it to the next level. The Community News is now 30-40 pages. Circulation is 16,000 from Mangere Bridge to Greenwoods Corner to Great South Road to Hillsborough Road. The paper has always had local support, with all funding coming from advertisers. They are very committed to our local area. A point of difference between the Onehunga Community News and other newspapers is that they have paid journalists so they have the time to put into well researched articles about local issues.

The Onehunga Community News reported about two years ago on the water quality and reducing biodiversity in the harbour. Organisms that do well in fresh water are doing well, but those that need salt water are not doing so well. The paper focuses on local issues and recently has also traversed the East West link and transport issues e.g. link to airport. Taumanu is an example of a fantastic outcome.

Sue said that they regard Onehunga as the pride of the Manukau. She said “We have a lovely harbour, with so much potential, and we enjoy keeping this in people's minds”.



Do you enjoy facilitating?

Keen to share your Rotary experience and learn more yourself?

The District Trainers want to build the team in the new Rotary year.

If you're interested, please contact:
Clive Menkin menkin@ihug.co.nz or
Elaine Mead miselaimeous@xtra.co.nz

Centenary History

Dear All,

The correspondence on the history has indicated that all the New Zealand Districts favour a New Zealand rather than a New Zealand/Australia history and I will advise our Australian friends accordingly.

With respect, I believe that the history should be properly collated as there should be a reference available to those who look back on where we came from to get a vision of where we should be going. Can I make a suggestion to you for something that can be done immediately as a first step. There have been a considerable number of histories of clubs and districts already produced and we should collect what we can so that we can consider the options in style and format. I have ten histories on my bookshelf and suspect that I left several behind when we shifted to an apartment and downsized. I treasure these but there are probably copies of various histories sitting around with people who would willingly be prepared to donate them for the common good.

Can you ask in a DG's newsletter if there are any club, District or New Zealand Rotary histories that Rotarians would be prepared to donate as references to a yet to be formed committee to start work on compiling a Centennial history?

We need copies of Fred Hall-Jones Rotary in New Zealand which covers 1921 to 1970 and Bert Dreaver's Rotary in the Seventies as the comprehensive overviews and there is great history in books compiled by our early clubs.

Sometime soon we need to establish a committee with a representative from each district to begin compiling material and this will eventually lead into a discussion on how the material should be published and a method to finance this. We need to recognise that districts will need to give some financial support. I would suggest that when we have the district representatives, the districts finance a trip to Wellington or wherever for a one day meeting to plan the work. The committee will not do all the work but should delegate such duties as the gathering the information for appendices. Fortunately travel is now cheap so the cost of meeting should not be expensive.

Bill Boyd

Past Rotary International World President 2006-2007

Channel Magazine

Rotary International Youth Exchange started in 1929 to promote international understanding, build goodwill and give students an authentic cultural experience by placing them in host families in their host country. The students attend school and live as a family member, they are supported by a wide Rotary network in both their host country and sponsor country. In 2017, District 9910 has sent 12 young, bright, ambitious students to Europe and South America. In return, we will host students. If you'd like to know more please visit www.rotaryyouthexchange.co.nz



This report is from **Shannon Robinson**, 18 years, past student of **Rangitoto College**, lives in Browns Bay – Sponsored by : **Rotary Club of Orewa**. Living in Olne, Belgium.

Bonjour tout le monde,

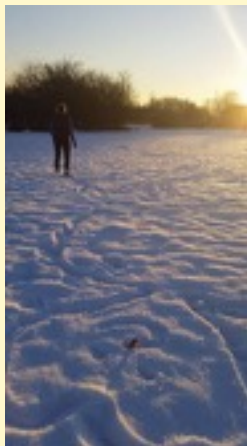
Je m'appelle Shanni, je suis dix-huit ans, et j'habite en la petite ville Olne, dans Belgique.

I have been fortunate enough to be part of the 2017 Rotary International Youth Exchange (RIYE) programme where I will be living in Belgium for one year which is awesome.

On the 10th of January the big day came! We left for our new adventures, fair to say there were a few tears shed. For the first part of our journey we went to Los Angeles. We were hosted by a local Rotary Club, and enjoyed being tourists for 3 days. We visited Santa Monica, Disneyland, Universal Studios, and Hollywood.

Two flights later, I found myself arriving in Belgium, EXHAUSTED. I was so excited and ready to be off a plane, meet my new family and settle into my new home.

It's weird to be living so far away from home, and the jet lag wasn't much help. 12 hours behind NZ and 9 hours behind LA, I did not know what time zone I was in. It took about a week to get settled in. I find it very strange that I cannot see the sea every morning on my way to school or out the kitchen window. Moving to Belgium has been a massive change, and now the three years of French has paid off.



I currently live in the countryside and have snow in the garden which is amazing! I am also living in a 200 year old house, which is older than the Treaty of Waitangi. I am a city girl so living so far away from a mall is very bizarre. My diet consists mainly of bread as well as waffles (which are AMAZING) and I love Belgium frites!

School is a totally different experience here. There are no assemblies and all the classes are in the same 3-storey building with both the classes and teachers changing every lesson. The school is very small with only 1,000 students.

I've only been here for a few weeks, but I have fallen head over heels in love with this beautiful country.

À bientôt

***Jennifer McKenzie, President Elect,
Takapuna Rotary and Devonport-Takapuna Local Board
member interviews not-for-profit organisations on the North Shore.***

The North Shore Zonta Club was founded in 1969 to join with members worldwide who are committed to working for advancing the status of women and girls.

Members meet monthly over dinner to share experiences, to further friendships and to organise fundraising to support women's causes nationally and internationally.

A major project of the club is to provide Lesley Elliott's book, *Loves-Me Not*, for Year 12 students participating in the Sophie Elliott Foundation *Loves-Me-Not* programme, which is run in conjunction with the NZ Police. The book details the signs and warnings of abusive relationships.

Other projects of Zonta North Shore are to provide toiletry packs for domestic violence victims in local hospitals and to support the North Shore Women's Centre in Glenfield.

The club also presents awards that recognise and support emerging girl leaders in local high schools.

A Zonta Club established at Carmel College provides leadership opportunities for young women and encourages them to take responsibility for projects to advance the cause of women and girls.

Other Zonta awards, both local and international, recognise women successful in business, science and public affairs.

For further information please email zontznorthshore@gmail.com

or contact Gail Pianta 09 4868238

or checkout our Website www.zontanorthshore.com and FB Zontanorthshore

Exhibit B-13-a

Decision 94 – January 2017 Rotary Board meeting

Zones Review Committee Report

DECISION: The Board

1. in accordance with RI Bylaws section 13.010.4. requiring the Board to periodically review the composition of zones to maintain an approximately equal number of Rotarians in each zone, agrees to realign the 34 zones as shown in Exhibit B-13-a;
2. requests the general secretary to post the new zones structure at www.rotary.org so that districts and clubs have an opportunity to review the adjusted zones;
3. establishes the implementation schedule for changeover to the new zones structure shown in Exhibit B-13-b;
4. requests the Zones Review Committee to consider other issues attendant to a revised zones structure and its implementation, such as sectioning, zone pairing, and director election rotation, for report to the Board at its June 2017 meeting;
5. requests the Trustee chairman to appoint a liaison Trustee to work with the Zones Review Committee on the items listed in point 4. Above

New Zones Implementation Schedule

Nominating Committee for RI President

Committee members selected	March-July 2017
Committee meeting	August 2017
President-nominee declared	October 2017
President elected at Convention	June 2018

Nominating Committee for RI Director

Committee members selected by districts	2017-18
Committees meet	September 2018
Directors elected at Convention	June 2019
Directors serve on RI Board	1 July 2020–30 June 2022

Rotary Institutes

Conveners selected by President-nominee	December 2017–January 2018
Institutes held with new zone structure	August-December 2019

	New Zone Structure*	
	RI Board Decision 94, January 2017	
1	Bangladesh, Indonesia, Japan (northern), Pakistan	
2	Guam, Japan (central), Micronesia, Northern Marianas, Palau	
3	Japan (southern)	
4	India (western and northern)	
5	India (southern), Maldives, Sri Lanka	
6	Bhutan, India (eastern), Nepal	
7	India (central and southern)	
8	Australia, New Zealand, Pacific Islands	
9	China, Hong Kong, Macau, Mongolia, Taiwan	
10	Brunei, Cambodia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand	
11	South Korea (northern)	
12	South Korea (southern)	
13	Andorra, Belgium, France, Luxembourg, Monaco	
14	Italy, Malta, San Marino	
15	Germany (northern and central)	
16	Germany (southern), Israel, Switzerland	
17	Aland Islands, Estonia, Finland, Latvia, Russia (western), Sweden (northern)	
18	Denmark, Faroe Islands, Greenland, Iceland, Lithuania, Norway, Poland, Sweden (southern)	
19	England (northern), Ireland, Isle of Man, Northern Ireland, Scotland, Wales	
20	England (southern), Portugal, Spain, The Netherlands	
21	Austria, Eastern Europe, Middle East	
22	Africa	
23	Central America, Colombia, Dominican Republic, Mexico, USA (TX), Venezuela	
24	Brazil (central and northern)	
25	Antarctica, Argentina, Bolivia, Brazil (southern), Chile, Ecuador, Paraguay, Peru, Uruguay	
26	Canada, Russia (eastern), St. Pierre & Miquelon, USA (AK, ME, MI, NY, WA)	
27	USA (CA, CO, ID, MT, NE, NV, OR, UT, WA, WY)	
28	USA (AZ, CA, CO, HI, NM, NV, TX)	
29	USA (IA, IL, KS, MI, MN, ND, NE, OK, SD, WI)	
30	USA (AL, IN, KY, MS, OH, TN)	
31	USA (AR, IL, KS, LA, MO, MS, OK, TN, TX)	
32	Bermuda, Canada, USA (CT, MA, ME, NH, NJ, NY, PA, RI, VT)	
33	USA (D.C., DE, MD, NC, PA, SC, TN, VA, WV)	
34	The Caribbean, French Guiana, Guyana, Puerto Rico, Suriname, USA (FL, GA, SC)	
* Zone numbers subject to change; sectioning and pairings to be approved by the RI Board at its June 2017 meeting.		

10 lessons from a Rotary Club pilot

Posted on February 24, 2017



By *Quentin Wodon*, a member of the Rotary Club of Capitol Hill, Washington, D.C., USA

Membership growth is an important topic in Rotary. Since my last blog post ([6 ingredients for membership growth](#)), my club has continued to focus on how we can follow our strategic plan and continue our initial success at growing our club. We have been fortunate to double our membership in six months, from 18 members in July to 38 in February. We are cautiously not “claiming victory” over our growth goals, since we could still experience a downturn in membership. But we have made progress. Part of our gains were connected to a new initiative whereby we offer our expertise to local nonprofits. On 24 February, we are hosting two training workshops for local nonprofits on Capitol Hill. We have a wonderful lineup of speakers and 150 people signed up to attend morning sessions on monitoring, evaluating, and conducting cost-benefit analysis; and afternoon sessions on communicating using social media, websites, and powerpoint presentations. The CEO of the Grameen Foundation is our keynote speaker for lunch.

By teaming up with [Capitol Hill Community Foundation](#), which provided funding for our event, we are establishing ourselves as a partner in the community, and also creating an opportunity to recruit new members. Collectively, we can use our professional skills to make a difference in our community and leverage our resources to have an even bigger impact.

To share what our club has learned, I have captured many of our insights into a series of free ebooks, including “[Double your Membership in six months; 10 Lessons from a Rotary Club Pilot](#)” on Smashwords. My hope is this series will help clubs put these insights into practice, so we can continue to keep Rotary strong and vibrant.

About the author: Quentin Wodon is a lead economist at the World Bank. He holds PhDs in economics and in theology and religious studies, and has taught at universities in Europe and the U.S. He is currently President of the Rotary Club of Capitol Hill, in Washington, D.C. He is also author of the Rotarian Economist blog at www.rotarianeconomist.com.

When more women work, economies grow

Posted on March 8, 2017

**Rotary
Voices**



*By Annemarie Mostert,
a member of the E-club
of Southern Africa*

On International Women's Day, 8 March, it is important to reflect on the milestones women have achieved in

economic opportunity, and the role Rotary clubs can play.

The World Economic Forum's latest **Global Gender Gap** report identified the continued burden of economic inequality and gaps in economic opportunity for women across the world. This data isn't just about representation and greater opportunity. It is important for global economic growth.

Put simply, "When more women work, economies grow." And you may be startled by how much. A recent McKinsey report estimates that if women play an "identical role in labor markets to that of men," this could potentially add "**\$28 trillion, or 26 percent**" to the global GDP.

As a member of Rotary, the global nonprofit at the intersection of commerce and cause, I believe that I have to make an impact at a local level. Rotary's model is unique because although many organisations allow you to network professionally or get involved in community projects, few allow you to combine both of these opportunities.

Twelve years ago, I started a nonprofit called Sešego Cares in South Africa, based on a model that combines socially responsible business with sustainable projects to empower vulnerable people through skills and enterprise development. We've educated and enabled women to start their own bakeries, gardens, sewing projects, libraries, and other small enterprises to boost their sense of self-worth, lift themselves out of poverty, learn transferable skills, and transform their communities. As our model channels the power of private sector volunteerism through mentorship and job creation, we've also managed to eliminate administrative costs.

One project of which I'm particularly proud is the Zandspruit Bakery in Johannesburg, which opened its doors in 2012. This is a self-sustaining micro-enterprise powered in the beginning only by a solar oven, which can cook great quantities of food to feed many, with no fuel costs. With private sector sponsorship, and help from a local Rotary club, the facility trains entrepreneurs seeking to enter the formal economy.

Eight community members participated in a Business Management training course, and now run the bakery at a profit, as the goods, including bread, scones, biscuits and doughnuts, are sold to the local community at a cost lower than other suppliers. Profits are reinvested in the community, and the solar oven is a more affordable alternative to electricity.

In South Africa, we are in the top ten (no.6) of countries where women work more minutes per day than men. This reflects global data which shows that '**women still spend more of their time on unpaid work such as housework, childcare and care for older people.**' This means less time for women to pursue economic opportunities, fewer women in senior management positions, and limited participation in shaping social and economic policies.

All this compounds existing inequalities as women have a lack of access to important assets like financial loans, or a lack of secure access to land rights. Gender based violence is also a serious issue in the country, with 'intimate partner violence' accounting for up to **70% of female murder victims** by some estimates.

Progress has been made in legislation for women's equality, education and political participation, but to convert legislation into action requires local engagement with socially conscious local partnerships involving civil society, the private sector and the government.

Bold action is required to challenge the recent prediction that the **gender gap won't close entirely until 2186**, which is too long to wait. As Rotarians, we have a responsibility to use our unique position to make a difference.

See more - [post on the Huffington Post South Africa edition](#)

Why host an outbound-only youth exchange?

By Eric Cowcill, governor-elect of District 1285

**Rotary
Voices**



The Rotary Youth students from Macau.

The Rotary clubs of Sandbach, United Kingdom, and Macau have worked together for several years to provide opportunities for Macau youth to attend the annual District 1285 Summer Camp in northwest England. This year Macau Rotarians were ready to expand opportunities for young people and together we embarked on creating a short-term exchange.

Our simple idea turned into a huge success! This summer, nine 16 year-old students and two teachers from St Paul's School, Macau, arrived in the UK for a visit.



One of the teachers samples British food.

The Rotary Club of Macau is certified for "outbound-only" youth exchange, which is special because other parts of District 3450 (China, Hong Kong, Mongolia) are not yet certified to participate in Rotary Youth Exchange. Working with an "outbound-only" district has not been a challenge for our club (Rotarians in Macau worked hard to complete all the certification requirements required by Rotary International).

A tropical cyclone delayed the arrival of the students at Manchester airport for 36 hours, but when they finally arrived, hosts provided a variety of programs showing them our beautiful countryside. All of the students enjoyed their time; and their command of the English language and home cooking skills improved immensely.

A weekend of home hosting by members of Rotary clubs of Sandbach and Alsager provided a much needed contrast with life in Macau. Their country is a Special Administrative Region of China with a population of over 600,000 in an area of 30 square kilometers, making it one of the most densely populated countries in the world. They have over 25 million visitors annually, drawn by the many casinos.



The exchange students visit The Beatles Story in Liverpool.

The students' first impressions were that we all lived in castles compared to their normal apartments in blocks of high rises. For many, the journey to the UK was their first-ever flight. It was also the first time that many had traveled by train or seen sheep, cows, pigs, or horses in nearby fields.

At the farewell party, the students put on a short program of music and singing before they bid a tearful farewell to their host families. The party then took a train to London for two days of sightseeing before returning home to Macau.

The benefits of the visit were immense; with most of the students improving their language skills while experiencing a completely different culture. Their self-confidence grew immeasurably and they all have newly adopted "grandparents" with whom they keep in touch. I highly recommend any club in a certified district to host students in an outbound-only exchange — it will truly be a one-of-a-kind experience.

Boost membership with an e-newsletter



**Rotary
Voices**

Posted on March 15, 2017

By Melissa Ward, Rotary Club of Twin Bridges, Southern Saratoga, New York, USA, a past district governor, and chair of the Rotarians on Social Networks Fellowship

We live in a world where email can quickly get out of control. Yet, for all its faults, it's one of the best online methods of reaching your audience and getting them to take action. When a person signs up for your newsletter, odds are they are interested in your organization and what it has to offer.



There are many newsletter providers; look for one that gives you metrics. Open rate tells you what percentage of people opened your email. Click through rate shows you how many people clicked on a link in your email. These numbers are important and help you understand what type of content is working.

Providers (prices in USD):

Mailchimp: Free for up to 2,000 contacts and 12,000 emails per month. Packages start at \$10 per month.

Constant Contact: 60 day free trial, starts at \$20 per month.

Get Response: Packages start at \$15 per month

(I did not include Club Runner or DacDB. Although these are great tools for clubs, I am not aware of any functionality that allows for emails to non-members.)

I suggest starting with a monthly newsletter. If the need arises, you can always increase to twice a month or weekly, and send out extra emails when something special is going on.

Here are some ideas for getting the most out of an e-newsletter:

Give non-members the ability to sign up. Most newsletter providers have code that you can embed on your website that allows anyone to sign up for your newsletter. Those providers also have tabs that can be added to your club Facebook page. You can also use your Facebook page's call to action button to link to the signup information. This is the most important first step in reaching out to your community.

Share your club programs for the month. Pre-plan your club speakers at least a month out and share them through your newsletter. Creating a call to action button like "register for our luncheon" allows you to gauge what topics people are most interested in and also gives guests an opportunity to check out your club without feeling pressured.

Share upcoming projects. Promoting your projects through your newsletter gives community members a reason to be excited about your club. Inviting nonmembers to take part in your projects allows you to enlist extra help, and also gives the volunteers a chance to see how your club takes action to improve your community. Include a link to where readers can find more information about your projects on your website.

Share Rotary stories: Highlight a member, share their background, why they joined and why they stay.

Share Your blog: If your website has a blog or other content that is often updated, share the first few lines of the posts and use a link to drive traffic back to your site.

Email is not intrusive if someone has requested to be added to your newsletter list. And providers offer excellent tools to measure the effectiveness of your content.

Learn more tips on [using online tools to boost your membership](#)

Find more advice on [promoting your club](#)

What has Rotaract done for me?

Posted on March 13, 2017

**Rotary
Voices**



By Emily Wood, Rotaract Club of South-West Brisbane, Australia

I've been a member of **Rotaract** — **Rotary's** community service and professional development program for young leaders age 18-30 — for ten years. As I age out or "graduate," I've started thinking about what Rotaract has done for me and how it's shaped who I am today. A decade is a long time to stick with something. So, why have I?

Opportunity. Through Rotaract, I've had the opportunity to do many amazing things:

- I've traveled the world to experience different cultures and participate in projects.
- I've lived and studied abroad as a Rotary Ambassadorial Scholar.
- I've attended four Rotary International Conventions (Montreal, Bangkok, Lisbon and Sydney) where I've heard from and connected with some truly impressive individuals who are making the world a better place.
- I've attended RYLA (Rotary Youth Leadership Award), a week-long personal and professional development program that helps you figure out what you want in life and equips you with the skills you need to achieve your goals.
- I've received training in leadership, time management, project planning, event coordination, public speaking, governance, and much more.
- I've served on local, national and international committees, helping shape the future of this great organisation.
- I've been given free rein to develop and implement public relations, marketing and advertising campaigns for my club and district.

Experience. At the age of 23, I was invited to serve on the Rotary District 9630 Public Relations Committee. In my first year, I helped deliver new brand positioning (informed by **research I undertook as part of my post-graduate degree**), a bus advertising campaign, a new district website, new marketing collateral, and media and communication skills training. I will be forever grateful to the Rotarians who put their faith in me, and gave me the opportunity to test and further develop my skills. Not many people receive opportunities like this so early in their careers.

Confidence. Long gone is the girl who was terrified of public speaking — or even putting forward opinions in a meeting. Rotaract helped me overcome my fears. It's amazing how fear slips away when you are in a comfortable, supportive environment, surrounded by people who share your passions. As president of my club, I gained invaluable people and project management skills, and developed the confidence to chair meetings, plan projects and run training sessions. I've since served as a keynote speaker and panelist at local, national and international conferences, speaking to audiences of 200-plus people. I've also established a reputation at work for being calm and confident under pressure.

Life-long friendships. Rotaract has given me the most amazing network of friends — here at home and in almost every corner of the globe. These wonderful individuals have made my life so much richer. They are passionate and talented, and make a real and tangible difference in the lives of others. We've shared many adventures and I look forward to sharing many more.

This week is World Rotaract Week. It's the last time I'll be celebrating as a Rotaractor, but not the last time I'll be celebrating this great organisation.

If you're a young adult aged 18 to 30 interested in helping others, developing new skills and having a great time, then Rotaract is for you. **Find a club** and get involved — you won't regret it!

Celebrate World Rotaract Week 13-19 March. Share what you are doing on social using #WorldRotaractWeek to be featured on our **hashtag wall**.

The Rotarian Action Group for Peace

Its work and contribution



Dear 2016-17 District Governor,

Many District Governors and Rotary clubs are very much aware of the Rotarian Action Group for Peace (RAGFP) and a number of them have enthusiastically and actively participated, benefited and supported its work. In light of the increasing interest in the work of the RAGFP, we wish to present the following overview of its work and invite further collaboration as we move forward.

Launched in 2012, the organization has assumed a leadership role in Rotary's service around the world, namely in the field of Peace, Conflict Prevention and Resolution, a key area of focus of Rotary International. The organizations operations are focused on engaging, educating, and empowering Rotarians to participate in peace initiatives around the world.

The RAGFP was established to achieve the following objectives:

- * To advance the Object of Rotary by providing assistance and support to Rotarians, Rotary Clubs and Rotary Districts in planning and implementing peace projects
- * To educate Rotarians, Rotary Clubs and Rotary Districts on the value of initiatives aimed at encouraging and supporting peace
- * To raise the profile of peace within Rotary International and the general public

To meet its objectives, the RAGFP has developed a platform aimed at disseminating information, enhancing connectivity and providing facilitation and assistance to Rotarians and Rotary Clubs to participate in the field of peace. Participation can manifest in various forms, including:

- Establishing new or joining existing peace projects
- Participating in peace events
- Reaching out to fellow Rotarians, with a similar passion for peace
- Organizing social events to discuss and encourage involvement in the peace field
- Assisting with the recruiting of Rotary Peace Fellows
- Sharing their creative ideas about peace with the RAGFP
- Interacting with educational peace resources
- Inspiring their communities to contribute to peace

The RAGFP would like to request that Rotary District Governors inform Rotarians and Rotary Clubs within their district about the RAGFP and its efforts to encourage the involvement of Rotarians in peace activities around the world. More specifically, the organization has developed several tools that facilitate connectivity, involvement and fundraising.

continued ...



The **PeaceMap** is an interactive mapping system developed to help Rotarians connect with:

- Rotary Peace Centers
- Rotary Peace Fellows
- Peace organizations
- Educational institutions with peace programs
- Peace Projects around the world

Continued ...

The Rotarian Action Group for Peace Its work and contribution



By connecting to the aforementioned peace entities, Rotarians can become involved in peace activities and contribute in the endeavor of making peace a global phenomenon. The RAGFP PeaceMap can be found by visiting the organization's homepage at: <https://www.rotarianactiongroupforpeace.org/> or [clicking here](#).

Peace Projects

The RAGFP has an extensive listing of peace projects that Rotarians can participate in through volunteer work or donations. Rotarians can also create their own projects and post them on the RAGFP website in search of collaboration from other Rotarians, Rotary Peace Fellows and peace organizations around the world. These peace projects have inspired and motivated many Rotarians to become active in peace initiatives individually as well as through their own clubs. To access the RAGFP peace project page visit: <https://www.rotarianactiongroupforpeace.org/projects/>.

Rotary Foundation Global Grants Guide

The RAGFP has developed a detailed guide to assist Rotarians and Peace Fellows in applying for Rotary Foundation Global Grants. The purpose Global Grants is to support large international activities with sustainable, measurable outcomes in one of Rotary's areas of focus. Rotarians and Rotary Peace Fellows can apply for Global Grants to fund their projects and activities in the field of peace, one of Rotary's areas of focus. In addition to the detail guide that the RAGFP has developed, it can also provide assistance to applying individuals and clubs if needed. To access the Global Grant guide visit: <https://www.rotarianactiongroupforpeace.org/grants/>.

Peacebuilder Guide

The RAGFP offers a guide on "How to Become an Active Peacebuilder", a step-by-step collection of directives to assist Rotarians, Rotary Clubs and Rotary Districts become actively engaged in the area of peace. The RAGFP also provides assistance and advice to interested Rotarians, Rotary Clubs and Rotary Districts in their efforts to become Peacebuilders and be effective in their activities. To access the RAGFP Peacebuilder Guide visit: <https://www.rotarianactiongroupforpeace.org/how-to-become-an-active-peacebuilder-club/>.

Informational Material

The RAGFP, in collaboration with the [War Prevention Initiative](#), offers Rotarians the Peace Science Digest, a publication which summarizes, condenses and crystallizes the key ideas, strategies and best practices from the field of Peace Science. The RAGFP also distributes to its members a biweekly newsletter, covering current news and announcement relevant to the field of peace. The RAGFP is building its work on Rotary's track record of peace initiatives and fostering of world understanding. As you know Rotary has a long history of contributions to building peace and understanding through its service. You may read about Rotary's contribution to peace on the RAGFP website [here](#).

The RAGFP would like to invite you and the Rotarians in your district, to become active participants in this great Rotary tradition. We invite you to take the first step by joining the RAGFP and encouraging Rotarians in your district to do the same. You can join the RAGFP by clicking [here](#). We also encourage you to add to your agenda a peace initiatives component, as part of your leadership and service to Rotary. In the occasion that you need any further assistance, the RAGFP is ready to answer any of your questions and offer its full support and assistance to your peace initiatives and involvement. Please feel free to contact us at contact@rotariansforpeace.org



It's no secret that Rotarians are good at Doing Good in the World ... well, no secret among Rotarians at least. What Rotarians are historically not so good at, is promoting that good to the world. We can be so focused on the doing, that we forget about the telling ... not to boast, but to raise awareness of the wonderful work we do and attract potential new members so we can continue that wonderful work well into the future. In the **March Rotary Down Under magazine** there are many inspiring stories from clubs that are not only Doing Good in the World, but also doing good at telling the world about it. And if you would like to send your story about doing good in the world please email:

editorial@rotarydownunder.com.au

ShelterBox Newsletter



The conflict in Syria has resulted in the biggest humanitarian emergency of our time, and one of the largest refugee crises in history. Over 11.6 million people have been forced to flee their homes.

Lebanon, Egypt, Turkey, Iraq and Jordan opened their borders to receive these huge flows of mostly women and children, but their borders are now closed. Despite their best efforts, conditions for refugees in these countries are extremely harsh.

With no end to the Syrian conflict in sight, these refugee numbers will increase. This is the worst humanitarian crisis of our lifetime. The international community cannot continue to turn its back on Syria's refugees. Please help us to ensure that 'No Family is left without Shelter'... Thank You!

Editor.

Shelter Box website <http://www.shelterbox.org.nz/>

March 2017, Issue 29



RSE Newsletter

What's in the March Edition?

This edition features news on the latest review and update of the RYDA Program, currently being delivered at all venues across Australia and New Zealand. We also celebrate the 50,000th student to attend RYDA in New Zealand, start gearing up for Yellow Ribbon National Road Safety Week, hear from our Advisory Council member, Dr Marilyn Johnson on recent research into vulnerable road users and delve into the issue of distracted driving.

Read these stories and much more in our latest newsletter.

Check out the newsletter [here](#)



Click Here for Web Version of Interplast March Newsletter

Latest News

- Laos team receives award from Australian Embassy
- Get fit and change futures with our new program, Active Interplast
- Urgen to join her inspiration, Turia Pitt, on Everest Base Camp trek for Interplast
- Images of transformation from Tonga
- Making an impact in February
- You can change futures across the Asia Pacific today

Latest edition of
Inside Interplast
now available online



Laos team receives award from Australian Embassy



Plastic surgeons James Savundra and Philip Slattery accept the award on behalf of the Interplast volunteer team from the Australian Embassy's Second Secretary, Nataly Miranda Veloso, with jubilant members of the Laos medical staff in the background. Photo:

Our long-term commitment to Laos was recognised recently by the Australian Embassy, which presented our visiting volunteer team and **local Laos medical team** with a 65th anniversary award in recognition of their outstanding contribution to Australia-Laos relations in medical services.

The awards celebrate this year's 65th anniversary of formal Laos-Australian relations.

The Interplast volunteer team accepted their award during their recent surgical program visit, during which they provided more than 150 consultations and more than 50 free operations to Lao patients who otherwise may not have had access to surgery, or not been able to afford it.

Click Here for Web Version of Interplast March Newsletter

Get fit and change futures with our new program, Active Interplast



Would you like to get fit and make a difference for people across the Asia Pacific? Now you can with **Active Interplast**. Choose from our dedicated fitness challenges or nominate your own, commit to raising a minimum of \$350 for Interplast, and we'll cover your registration fee!

Limited numbers available. [Find out more and register your interest on our website.](#)

Urgen to join her inspiration, Turia Pitt, on Everest Base Camp trek for Interplast



Meet Urgen. In May she'll be joining about 30 others on **Turia's Everest Trek** to raise money for Interplast.

A Tibetan-American, Urgen emigrated to the US in 1996 from Nepal. In 2013 she suffered third-degree burns to 35% of her body after a frying pan caught fire in her kitchen.

"While resting at home after the treatment, my sister bought me a book by Turia Pitt, and soon after I started following her I learned about the adventure to the base camp of Mount Everest," she says.

Turia, Urgen and the rest of the team will be trekking all the way to Everest Base Camp in May. You can [support Urgen's efforts here](#), donate to [Turia's fundraising page](#), or [go to the main page](#) to find out more and make a general donation.

Click Here for Web Version of Interplast March Newsletter

Images of transformation from Tonga



Earlier this month our surgical team to Tonga was accompanied by professional photographer Woodrow Wilson, who documented the trip through photo and video, including this beautiful image of a child being examined at the initial assessment clinic.

We're looking forward to sharing some of the powerful images, stories and videos that he collected while in Tonga. In the meantime, you can follow Woodrow on Instagram at [@woodrow_photographer](#) and [@clinicalimaging](#)

Making an impact in February



Right now we have a surgical team on a two-week program in Masbate in the Philippines where the focus is repairing cleft lips and palates. This is the fourth program of its type in Masbate and the team includes two surgeons, two anaesthetists and two nurses.

We also have a head and neck surgical mentoring program in Colombo, Sri Lanka, which is being led by two Interplast volunteer surgeons.

Our surgical programs to Tonga (Nuku'Alofa) & Laos (Vientiane) resulted in more than 85 people receiving life-changing surgery along with surgical skills passed on to local doctors.

The Tonga team attended to a range of conditions, while the Laos program has a strong focus on burns. Both programs included a hand therapist/physiotherapist to help with treatment and follow-up of patients, and provide training to local staff.

You can change futures across the Asia Pacific today

Your ongoing financial support allows us to continue our work to repair bodies and rebuild lives.

Please make a [secure online donation via our website donation page](#).